

Senior Creative Strategist

Thompson & Co. PR is an award-winning public relations agency, headquartered in Anchorage, Alaska. We are looking to add a senior creative strategist to our agency's digital creative team. A senior creative strategist should have experience or a college degree in graphic design or related field. This position is responsible for developing and designing visual communications for digital and print media. The ideal candidate has the ability to communicate through visual design, create and curate brilliant creative concepts and execute visual campaigns. This position is on T&C's senior team and it will report to the Digital Director.

Job responsibilities may include but are not limited to:

- Meeting with clients to understand creative objectives; pitch creative ideas to achieve client goals.
- Creating digital and print graphics for agency clients ranging from annual corporate reports to social media graphics to print ads to posters to website assets and more.
- Working with all teams across the agency for any digital client needs.
- Reviewing creative visual content layouts and suggesting improvements when necessary.
- Preparing finished art and working with printer or distributor to finalize.
- Working with freelance creatives as needed – such as illustrators, animation artists, etc.
- Management of agency brand and website.

Preferred Qualifications:

- Minimum of three years as a graphic designer.
- Demonstrable graphic design skills with a strong portfolio.
- Advanced skills in the Adobe Suite (InDesign, Illustrator, Photoshop, Lightroom).
- High-level communication skills to interpret client and agency needs.
- Proficiency with WordPress and other web-management platforms.
- Understanding of marketing, production, corporate identity and multi-media design.
- Attention to detail and effective time management skills.
- Ability to give and receive constructive criticism.
- Agency experience and video editing skills are a plus.