

ACCOUNT MANAGER

Senior management opportunity with national public relations agency specializing in health care, economic development, housing and lifestyle based out of Anchorage, Alaska. This senior position provides an opportunity to lead communication efforts for diverse account work and fast-paced innovative projects. Successful candidates will be adventure seeking, strategic and adaptive and rewarded in an upward mobile, culturally-rich work environment.

[Thompson & Co. Public Relations](#) is seeking an account manager to work in its Anchorage office that has a passion for leading account work that results in client wins and growing the agency's client base. Resumes should be sent to Ariel Walsh Amand, Director of Operations, at ariel@thompsonpr.com.

ACCOUNT MANAGER

Account managers should have 5 – 7 years of agency or relevant public relations experience. Job duties may include, but are not limited to:

- Supervise and mentor an account team and manage personnel
- Manage client expectations and positive client relations
- Develop and manage long and short-term PR plans and campaigns
- Demonstrate effective knowledge of community leadership and the workings of local, municipal and state government
- Develop, implement and manage crisis communications
- Develop, present and manage budgets
- Develop, implement and manage project timelines
- Monitor and identify industry trends relative to client work
- Experience in and comfort with developing new business proposals, both written and oral
- Develop creative event concepts and oversee execution
- Editing and providing feedback on various written projects
- Represent the agency in the community as an industry expert
- Continued professional development
- Participate in agency growth and leadership decision-making
- Member of the senior staff at the agency